

APPCON 2026

PLATINUM LEVEL SPONSOR RESOURCE PAGE

Thank you for sponsoring the APPCon 2026! Below are resources and important information to help you make the most of your Platinum sponsorship and ensure a successful experience.

GENERAL CONFERENCE INFORMATION

Location

Hyatt Regency Reston
1800 Presidents Street
Reston, VA 20190

Exhibitor Schedule

Monday, November 9, 9:00 am – 12:00 pm – Exhibitor Set Up
Monday, November 9, 1:00 pm – 3:30 pm – Expo Hall Open
Tuesday, November 10, 7:00 am – 6:00 pm – Expo Hall Open
Tuesday, November 10, 4:30 pm – 6:00 pm - Expo Hall Happy Hour and Games
Wednesday, November 11, 7:00 am – 1:00 pm – Expo Hall Open
Wednesday, November 11, 1:00 pm – 2:30 pm – Exhibitor Teardown

IMPORTANT LINKS

- [Register for the conference](#) – your registration code was sent by email
- [Book your hotel room](#) - **by Friday, October 16, 2026**
 - APPCon 2026 is a complete conference buyout, so there are no competing events or groups sharing space. You will want to stay onsite, and we have negotiated a discounted rate to keep you near the action.

SPONSOR SUPPORT

For fulfillment of your sponsorship and deliverables:

Miana Kasa, mkasa@designingevents.com

For Sponsorship Invoice:

Katy Clarke, katy.clarke@togetherwork.com

Sponsorship Invoice Payment

All payments are due on Friday, October 23rd.

WHAT WE NEED FROM YOU

IMPORTANT DATES

Choice to Sponsor: Breakfast (Tuesday or Wednesday) Lunch (Tuesday or Wednesday), or WOW Awards Morning Session	Within signing agreement
Company Assets	Within 5 business days of signing sponsorship agreement
Register for the conference	Friday, October 2nd
Raffle Prize	Friday, October 2nd
Conference Tote Bag Insert Proof Sent	Friday, October 9th
Mobile App Assets	Friday, October 2nd
Innovation Showcase / Demo Theater Presentation	Friday, October 16th
Educational Speaking Opportunity	Friday, October 16th
Conference Tote Bag Insert Shipped to Hotel	Friday, November 8th
Attendee List with Opt-In Emails	Sent a week after the conference

Company Assets - within 5 business days of signing your sponsorship agreement

Please submit your company assets (logo, company description, social media accounts) [here](#) within 5 business days of signing your sponsorship agreement.

Choice to sponsor: Breakfast (Day 1 or Day 2) or Lunch (Day 1 or 2), or the Awards Session - within signing agreement

Platinum sponsors will be given the choice to sponsor a meal or reception. We will have signage provided at the serving tables and will have your logo displayed on signage and in the program. If you have not selected, please contact Miana Kasa at mkasa@designingevents.com.

Registration - by Friday, October 2nd

Platinum receives six (6) complimentary registrations. Please register [here](#) using the registration code that was sent to you by email from Miana Kasa.

If you'd like to increase your sponsorship level to include additional registrants, please reach out to Katy Clarke at katy.clarke@togetherwork.com.

Raffle Prize – by Friday, October 2nd

Silver, Gold and Platinum sponsors are given the opportunity to host your own promotional drawing at your booth. You can collect leads using the Expo Pass lead scanner or through a traditional fishbowl drawing. [Lead scanner included with Gold and Platinum sponsorships.]

More details on the process of this raffle are to come.

Sample prizes include an iPad Mini, Bose Headphones, Ring Camera, Yeti Cooler, AirPods, gift cards, spa treatments, and more. Both the prize selection and value are entirely up to you.

Please send your prize to Miana at mkasa@designingevents.com by Friday, October 2nd.

***Mobile App Event Guide In-feed Ad - Friday, October 2nd**

In-feed ads will appear during the conference and include a short description and images.

Description text: Max. 255 characters (including spaces).

Card Image: 650px, 450px tall .jpg or .png

Card Graphic. Please use JPG or PNG

Sponsor Avatar - 180 px wide by 180 px tall

***Mobile App Banner Ad with URL - Friday, October 2nd**

Banner ads will rotate repeatedly remaining visible to attendees as they browse through the main menu. Please provide your URL, image size is 600 pixels wide × 110 pixels height. Please send .png or .jpg files, only.

*Please submit all mobile assets [here](#) by Friday, October 2nd.

Conference Tote Bag Insert – Friday, October 9th and November 8th

Please send a proof/photo of your insert to Miana Kasa at mkasa@designingevents.com for approval by Friday, October 9th. Once approved, please ship 400 pcs to the hotel by Friday, November 8th. *All extras will be returned.*

Hyatt Regency Reston
c/o Erika Cribillero, Events Department
1800 Presidents Street
Reston, VA 20190
Attn: Miana Kasa
Fonteva Protech APP26 Customer Conference
<Event Date / Box _ of _ >
Your Company Name

Priority Booth Selection – will begin week of October 12th

Platinum Sponsors receive priority booth selection. Booth selections are conducted in the order that signed sponsorship agreements are received. We will contact you during the week of October 12 with details and next steps.

Innovation Showcase/Demo Theater Presentation – Friday, October 16th

The Innovation Showcase allows Gold & Platinum sponsors a dedicated and featured 20-minute presentation in our Demo Theater. Presentation must be sent to mkasa@designingevents.com by Friday, October 16th for approval.

Educational Speaking Opportunity – Friday, October 16th

Platinum sponsors are invited to present a CAE credit-approved, thought leadership session to conference attendees. These sessions can focus on industry trends, best practices or customer success stories. To ensure CAE creditability, all topics must be approved by Fonteva and Protech track leaders in advance. Please submit topic/presentation to mkasa@designingevents.com by Friday, October 16th.

Complimentary Lead Scanner

Gold and Platinum sponsors receive complimentary access to the event's lead scanning mobile app for the full duration of the event. Quickly capture attendee contact information by scanning badges and organize your leads for easy follow-up after the conference.

Targeted Attendee List

Gold and Platinum sponsors receive a targeted attendee lead list including contacts captured through booth scans and demo participation. This list helps your team easily identify and follow up with engaged prospects you connected with during the event.

Private, Dedicated Boardroom with Signage (One full day)

Platinum sponsors are assigned a dedicated meeting room for an entire day. This room can be used to host client or prospect meetings or host your own activations. Each room is centrally located on the main conference level and includes a luxury boardroom table and chairs, A/V and access to hotel F&B (sponsor paid), in addition to signage provided by Fonteva & Protech. This is your own executive boardroom for an entire day!

Post-Conference Attendee List with opt-in emails – sent a week after the conference

Platinum sponsors will receive a full attendee list, including the emails of those attendees who have opted-in to receive communications from our sponsors.

Bring your customers! – Invite up to 5 customers to attend the conference for a special rate of just \$99 each! Please use code **app26sponsorinvite5** when registering.

If you would like to invite more than 5 customers, please reach out to Katy Clarke at katy.clarke@togetherwork.com for additional invitations.

ADDITIONAL IMPORTANT INFORMATION

Booth Assignments

Priority selection of space is available to Platinum-level sponsors in order that sponsorship applications and payments are received. All sponsors will receive their table assignments in advance.

Booth Shipping

If you need to ship your booth items, please ship directly to the hotel by Friday, November 6th. Please be sure to address your boxes to your company. Please see example below. *We are not responsible for collecting boxes in the expo hall, so please label carefully.*

Hyatt Regency Reston
c/o Erika Cribillero, Events Department
1800 Presidents Street
Reston, VA 20190

Attn: Sponsor Name (Booth #X)
Fonteva Protech APP26 Customer Conference
<APP26 Box _ of _ >

FedEx

There is not a FedEx onsite at the hotel, but there is one across the street:

<https://local.fedex.com/en-us/va/reston/office-5513>

EXPO HALL FLOORPLAN

Floor plan will be available soon!